

Program Advertisements

West Chester East High School Annual Cavalcade of Bands Event October 2, 2010

Program is professionally bound and produced in grayscale on white paper, each page is 8½ by 11” . Full page, half page, quarter page ads are all based on an 8½ by 11” page, with ½” page margins. Business card ads are produced at true size where possible. Viking Personal ads are each approximately 1”, printed on Personal Pages. Electronic ads, in any standard format, are preferred.

Selection	Donation	Type of Ad	Considerations
	\$500	Back Cover, Full Page	Only 1 available, order early
	\$400	Inside Front Cover, Full Page	Only 1 available, order early
	\$400	Inside Back Cover, Full Page	Only 1 available, order early
	\$200	Trophy Sponsor	Trophy sponsors will be recognized on center page of program book and during Awards Ceremony, in addition to a full page elsewhere in the program.
	\$175	Full Page	Great for businesses with an important message or families with seniors to express your pride.
	\$100	Half Page	Room for business coupons to be redeemed after our event. Many were printed and redeemed in previous years.
	\$50	Quarter Page	Plenty of room for a simple map to your business or photo message to your band member.
	\$25	Business Card	Easily transform your business card into an ad to support our event.
	\$5	Viking Personal (Friends of the Band)	Great way to pass personal messages of good luck. See Viking Personal Order form.

Advertiser:

Contact Person:

Phone Number:

Email Address:

Student Contact:

- Make Checks Payable to: West Chester East Band Boosters (Non-Profit Organization)
- Ads and payment must be submitted by September 10 , 2010
- Questions? Cathy Della Motta 610-692-4269 or Sandy Murray 610-350-7140
- Submit electronic art for advertisements to: sugapieC@yahoo.com
- Forward payment and other ad media to: Sandy Murray; 1429 Gary Terrace; West Chester, PA 19380