


Examples from Previous Cavalcade Program

<p style="text-align: center;"><i>The Goldfinch</i></p> <p>Distinctive Jewelry Designs By Leanne Corba West Chester, PA TheGoldfinch.com</p> <p style="text-align: center;">610 · 692 · 2298</p>	<p style="text-align: center;"><b>Earn Free Jewelry!!</b></p> <p style="text-align: center;"><i>Host a Goldfinch Jewelry Designs Home Party for you and your friends!</i></p> <div style="border: 1px dashed black; padding: 5px;"> <p style="text-align: center;"><b>Hostess Coupon</b> \$25 worth of Free Jewelry!!</p> <p>Plus..... an additional <u>discount</u> of.. 15% if your guests total sales = \$800+ or 10% if your guests total sales = \$300 - \$799</p> <p>And ... an additional \$10 worth of free jewelry if you have 20 or more guests!</p> <p>Redeem this certificate at your Goldfinch Jewelry Designs Home party. Call for more details!!</p> <p>*Based on Party conditions: Minimum guests (5); Minimum party purchases (\$300)</p> </div>
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The Goldfinch Ad (on left)  
Quarter Page Ad with coupon

Salon Seven ad – Business Card Ad




*Salon Seven*

SALON AND WELLNESS  
CENTER

1385 BOOT ROAD  
WEST CHESTER, PA 19380  
(610) 696-2211  
[www.SALON7SEVEN.com](http://www.SALON7SEVEN.com)

This appeared on the Trophy Sponsors page for one of our Trophy Sponsors – centerfold page

<p style="font-size: 1.5em;"><b>West Chester Diner</b></p> <p>1147 West Chester Pike Open 25 Hours 610.692.9000</p>	 <p style="font-size: 0.8em;">OPEN 25 HOURS</p> <p>1147 W.Chester Pike      Tel.:(610) 692 - 9000 W.Chester, PA 19382      Fax:(610)696 - 7718</p>
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**GO VIKINGS!!**

**GO MARCO.....POLO!!**

**LOVE YOUR BIGGEST FANS!!**

<p><b>JACOB KERKERING</b> – Have fun and enjoy your 1<sup>st</sup> year of Marching Band. The Pincus family.</p>	<p><b>HANNAH MILLER</b> – Good luck Hanna – Enjoy – Love, Mom and Dad.</p>
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Business  
Card Ad  
(on left)  
Wishing  
luck to  
one of  
the band

VIKING PERSONALS

<b>JACQI HELTON</b> – Have a great night. The Lenthes.	
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